



# Amplify: Make your brand shine by co-marketing with impact.com

## Turn up the volume on your partnerships story, amplify your brand's reach

As part of a select group of clients and partners in impact.com's Amplify program, you're eligible for exclusive co-marketing opportunities that bring your brand, your partnerships program, and your professional accomplishments into the spotlight. The program opens up unique channels that allow you to reach new audiences, tell your brand story, generate leads, and create new partnerships.

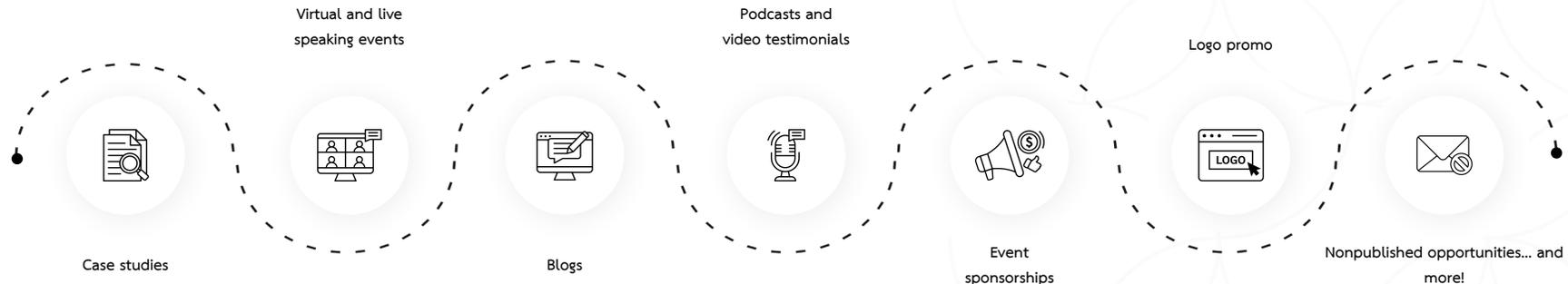
## Let us help you make some noise

You're in control while we do the legwork. Let impact.com's team of marketing experts handle the heavy lifting. Choose your preferred mix of channels, including co-branded press opportunities, joint speaking engagements, webinars, podcast participation, case studies, joint eBook creation, video interviews, private networking events, and more.

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## Available co-marketing opportunities

Strategic use of demand generation, social, press, and event marketing tactics amplify your co-marketing activities.





## Reap the rewards of amplifying your expertise

### Attract more productive partners

Partnerships programs need to recruit new, better, and more productive partners to maintain growth momentum. When potential partners know your program is a success, they'll eagerly seek you out.

### Automate your report-building workflow

More reporters and event organizers recognize the untapped potential of the partnerships channel. Assets that showcase your innovation and expertise in driving impact and growth to your organization can lead to interview opportunities, invitations to industry events, and more.



### Provide tangible evidence of partnerships program ROI

Co-marketing opportunities provide a strong narrative about your program's incredible return on investment (ROI). These metrics are a great way to win over others inside your organization.



Join a select group of top brands, agencies, platforms, and analysts working with [impact.com](https://www.impact.com) marketing experts to get the word out about your partnerships program. Interested in exploring opportunities to grow? Contact [amplify@impact.com](mailto:amplify@impact.com) to learn more.

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