



No more juggling tools. One platform. All partnerships.

More capabilities. One platform. Greater impact

Your impact.com account just got a powerful upgrade — at no extra cost. In addition to the affiliate tools you already use, you now get:

- Essential Creator tools to easily discover, collaborate with, and track influencer partnerships
- A built-in customer referral solution to turn your loyal customers into brand advocates

Now you can run affiliate, creator, and referral programs – all from one platform, built for performance partnerships across the entire customer journey.

Why It Matters

Today's top-performing programs run across diverse partnerships: affiliates, creators, and customer advocates. We make it easy to manage them side by side, without tradeoffs.

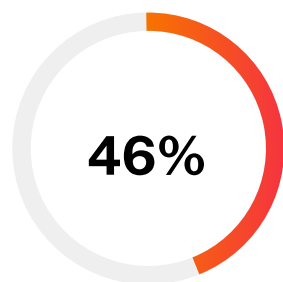
- Streamline workflows by managing affiliates, creators, and referrals in one place
- Turn creators and customers into your most authentic growth engine
- Scale faster with less overhead and quicker time to value



Your partnerships have evolved. Your tools should too.

Work with creators who drive results

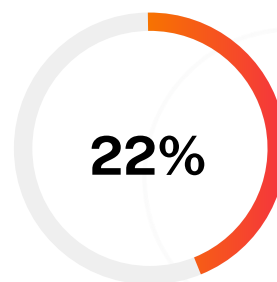
- Discover creators in our Creator marketplace
- Run campaigns with flexible payment models: flat fees, CPA, hybrid, gifting
- See full funnel performance in a unified view
- Streamline campaigns, approvals, and communication with built-in workflows



Brands using both affiliates and influencers see up to a 46% more sales

Make referrals a growth channel

- Launch or connect a referral program
- Track every step of the referral journey
- Offer rewards: cash, discounts, gift cards & more
- Use widgets, microsites, and leaderboards to boost engagement



Referral programs generate 22% of the revenue of a performance program within 6 months of launch