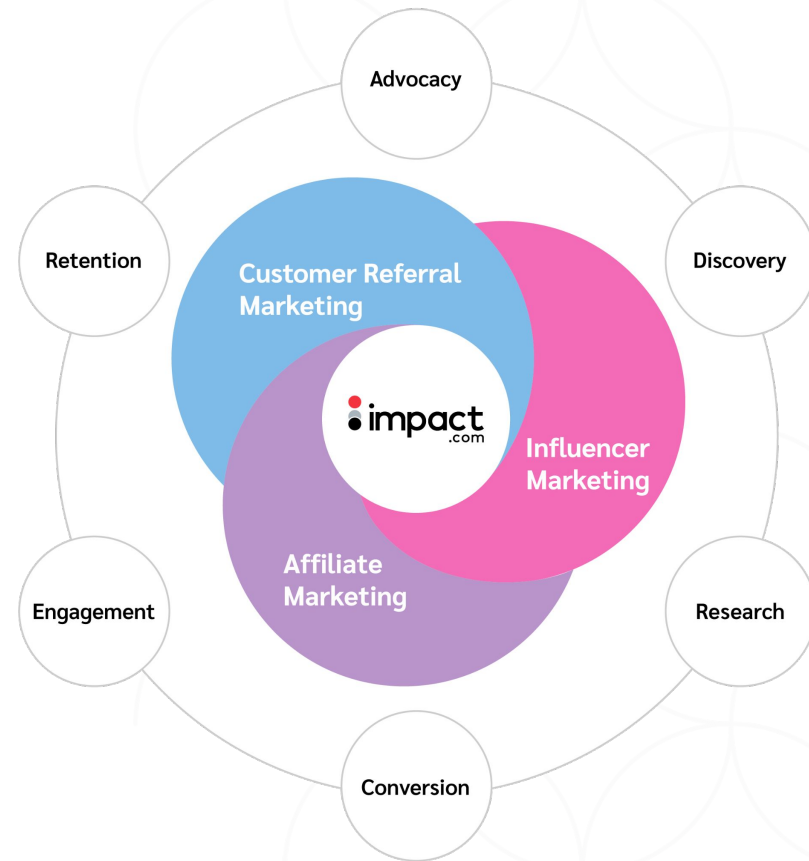




Expand your reach and revenue with diverse partnerships

Brands need the flexibility to engage with various partner types. Each type offers unique benefits: affiliates drive sales, influencers amplify reach, and customer referrals bring in new clients. Diversifying your partnership strategy taps into multiple revenue streams and enhances market presence.

A unified platform allows seamless tracking, reporting, and optimization, ensuring cohesive and data-driven marketing efforts. This approach simplifies management and provides valuable insights, helping you allocate resources effectively and scale partnerships for growth — impact.com makes this possible.



Brands: Grow ROI and reach new audiences, while minimizing effort.

Partners: Grow influence and ROI by publishing efficiently and effectively.

Grow new revenue streams

Extend your addressable market with multiple program types, source partnerships directly or through our marketplaces, and grow globally across multiple geographies.

Manage all partnerships on one platform

Track, attribute, and report from a single source of truth. Work seamlessly across different program types with our unified user experience. Manage multiple programs flexibly with unified account permissions.

Build high-quality partnerships

Ensure brand safety by vetting, monitoring, and remediating partnerships effectively. Process payments globally with full tax documentation using our global clearinghouse.

All partnerships, one platform, unified data & payments

Forge right-fit partnerships

Discover new partners to reach your target audiences. Engage with the right partners, including your customers. Enroll partners that fit your brand and objectives effectively.

Make confident incremental marketing investments

Capture all customer touchpoints across partners, channels, and devices with universal tracking. Reward the right partners using flexible attribution rules. Align your objectives with the right partnership structure through insightful program data

Automate your partner management

Generate and manage any contract with any type of partner efficiently. Launch, grow, and monitor your programs and campaigns throughout the partner lifecycle with robust task management. Streamline your invoicing, payments, and tax documentation for seamless financial operations.

impact.com's technology platform and partnerships marketplace drives revenue growth for brands like yours

"We've launched with Creator program and it's fantastic. We really love it and we're able to see the full funnel, which is what we wanted."

- Jennifer Bentz
VP of Affiliates, Influencers and Partnerships
Resident Home



Elevate your team's capacity

Quickly launch your program or campaign to its first success milestone with our onboarding services. Add fractional services for tailored operational support. Partner end-to-end with agencies for comprehensive campaign and strategy execution.