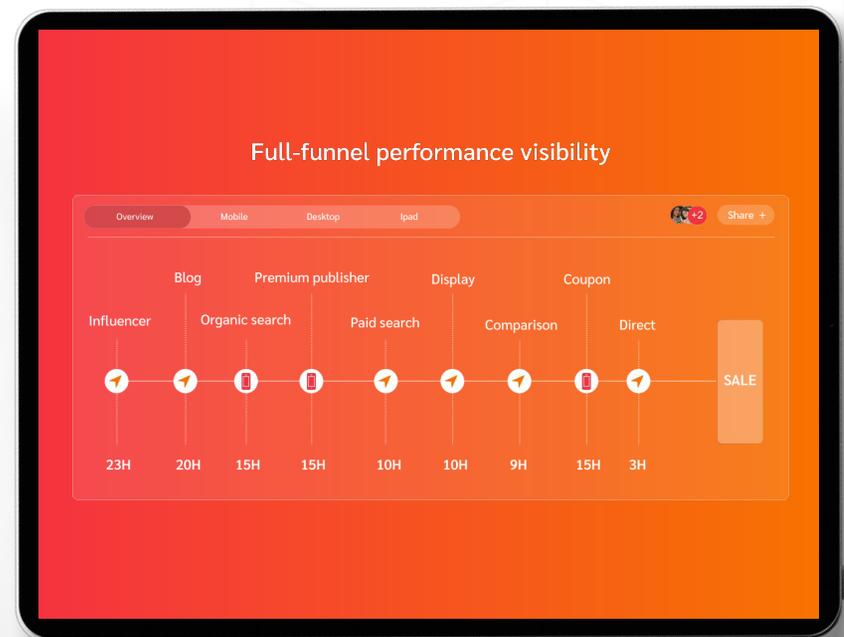


Influencer marketing should drive ROI

impact.com / creator helps businesses discover and recruit creators that align with their audience, brand values, and more. And it's here! Get ready to:

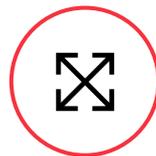
- Build long-term relationships with creators and trust with the right audiences.
- Gain full-funnel performance visibility to optimize your program. All your touchpoints in one place.
- Automate (almost) everything: creator recruitment, campaign set up, tracking and measuring and more!

Did we mention that you can pay creators flat fee, CPA, or any combination of both?



Discover the right creators

Access a high quality opt-in network of 80k+ creators



Maximize creator ROI

Optimize spend with real-time insights



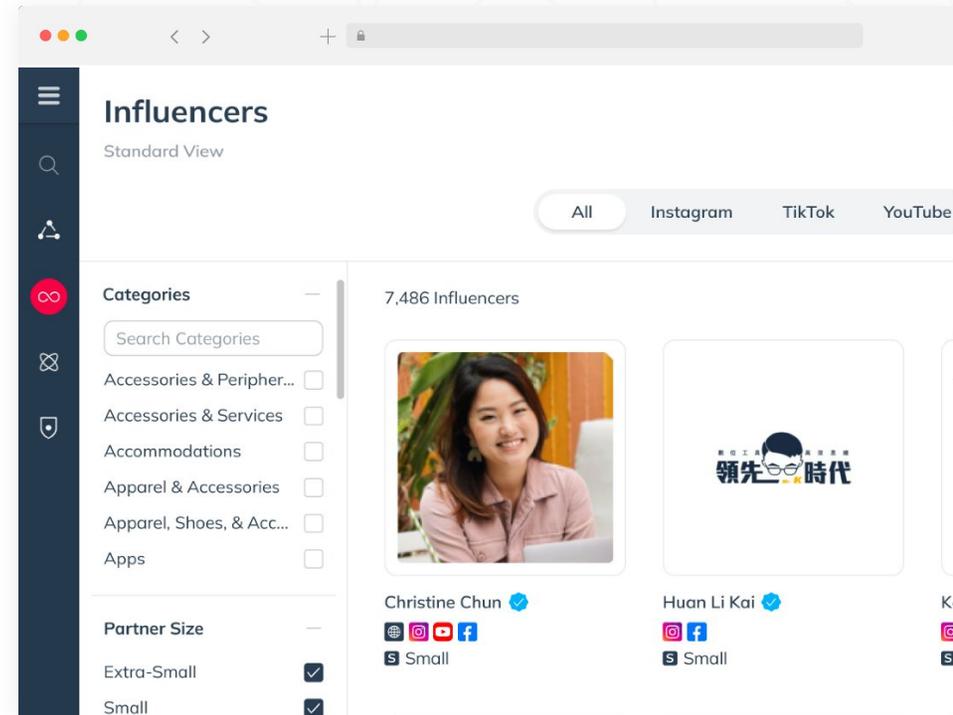
Optimize campaign workflow

Manage contracting, content, and payouts easily

Leave your program with our experts

Let impact.com be an extension of your team, from jumpstarting your program to providing strategy, operations, and everything in between. Work with impact.com to manage all aspects of your campaigns.

Tap into our seasoned team to develop your strategies, build your creative briefs, develop recruitment lists, and negotiate pricing. Let our experts review your creator applications, create tracking links, fulfill product gifting, and manage Allowlisting.



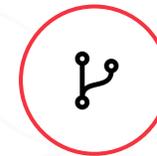
Jumpstart

Build your first campaign with our team, included in the package.



Creator Services

Fill ongoing strategic and operational needs with us, billed with subscription.



Campaign Management

Run a one-time campaign with us, for a fixed fee.