

Get even more rewards — drive conversions with promotion data

Retailers have created consumer purchase urgency with discounts, sales, price drops, and other promotions for decades. But it's hard to deliver promotional data in bulk when you work with partners.

The impact.com Product Promotions feature helps brands easily upload and deliver promotion data to publishers — so you can discover and share promotions across digital properties via the Product Marketplace, API, or FTP downloads.



Promote products at scale

Imagine manually distributing promotion and other data descriptions, expiration dates, and coupon codes to each individual partner. Product Promotions gives you that information at scale.

Drive even more conversions

Products that run promotions typically yield higher conversion rates. Product Promotions makes it even easier for brands to share deals with you. The result? You boost revenue for your brand partners and exceed your own business goals.

Ensure consistency across channels

Say goodbye to data errors! When consumers see the same deal across a brand's digital channels and your content, they're in for a consistent shopping experience.

Get promotion data from brands with Product Promotions

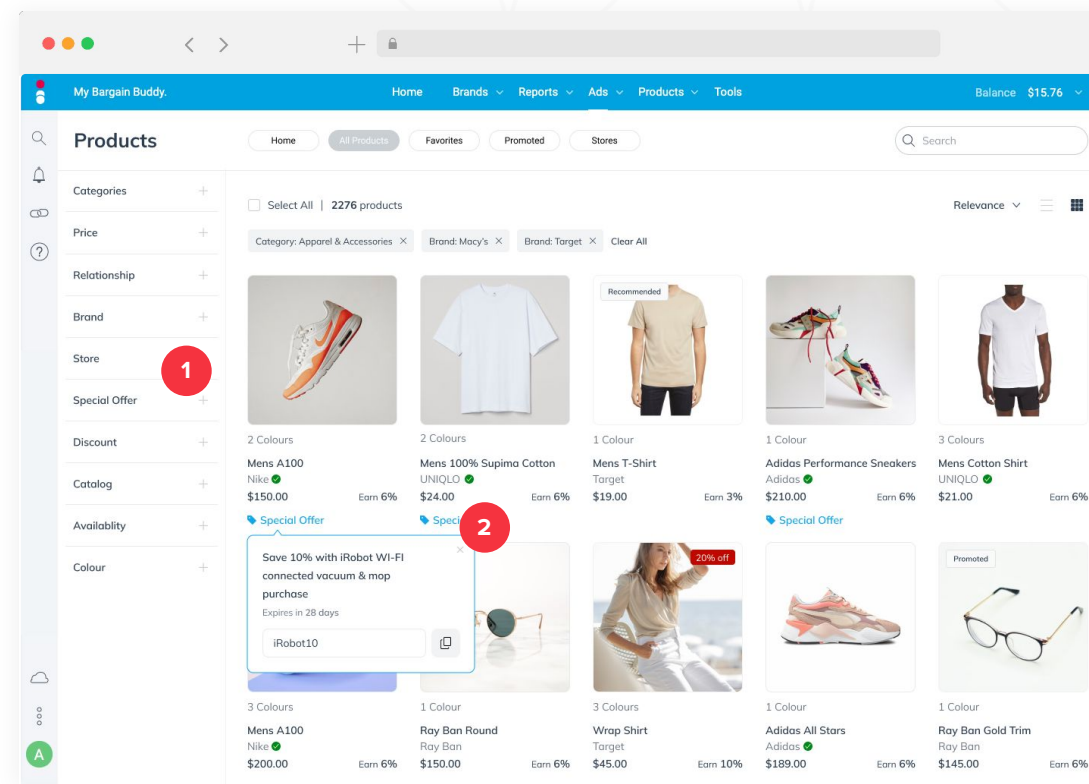
Product Promotions — the Product Marketplace’s simplified discovery experience — gets you to your business goals faster.

1. Filter products for special offers

Once a brand uploads promotion data, you can discover product promotions via impact.com’s Product Marketplace, API, or FTP download

2. View offer details and promote

See a promotion length, get all the details, and grab those promo codes.



Want to learn how impact.com can help you grow your business?
[Schedule a demo](#) or contact grow@impact.com to learn more.