

Equip partners with promotion data at scale to drive more conversions

Since time immemorial, retailers have leveraged discounts, sales, price drops, and other types of promotions to create consumer purchase urgency.

With impact.com's Product Promotions feature, you can easily upload and deliver promotion data so partners can discover and share relevant promotions across digital channels via the Product Marketplace, API, or FTP downloads.



Promote products at scale

Imagine manually distributing promotion and other data such as descriptions, expiration dates, and coupon codes to each individual partner. With Product Promotions, you can provide partners with this information at scale.

Drive even more conversions

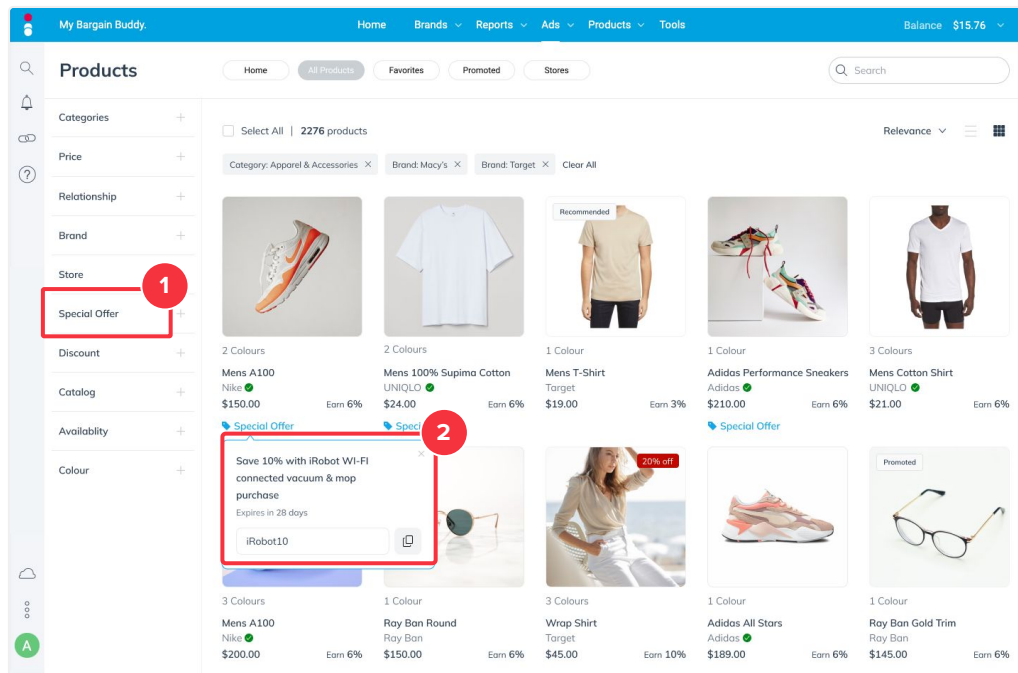
Products with promotions running typically yield higher conversion rates. Use Product Promotions to make sharing deals with partners even easier. You'll boost revenue and exceed business goals.

Ensure consistency across channels

Say goodbye to data errors! Consumers will see the same deals across your digital channels and partner content, gaining a consistent shopping experience.

Deliver promotion data to partners with Product Promotions

Delight your partners with a simplified discovery experience within the Product Marketplace and they'll help you reach and exceed your business goals faster.



1. Filter products for special offers

Once you've uploaded your promotion data, partners can easily discover products with promotions running via the Product Marketplace, API, or FTP download.

2. View offer details and promote

Partners can see how long a promotion is running and grab corresponding promotion codes.

Want to learn how [impact.com](https://www.impact.com) can help you grow your business?

[Schedule a demo](https://www.impact.com) or contact grow@impact.com to learn more.



grow@impact.com

www.impact.com

[Request a demo](https://www.impact.com)