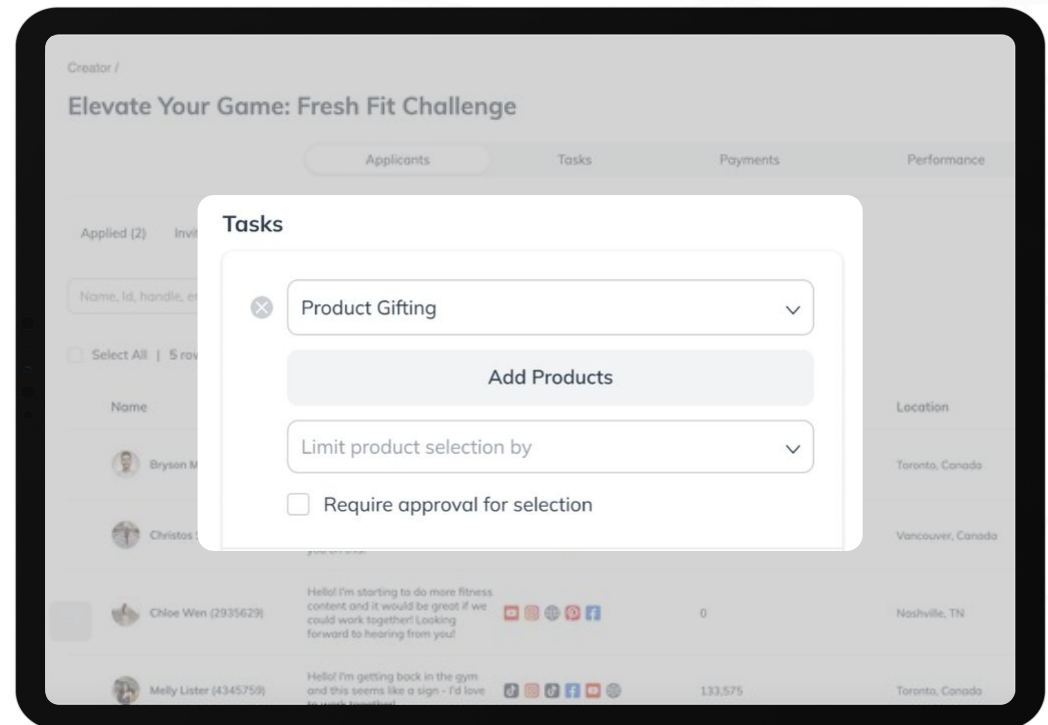


# Automate creator product gifting via Shopify

Our Product Gifting feature uncomplicates creator compensation by syncing your Shopify product catalog with the impact.com / creator platform. This simplifies the gifting process, so you can make a lasting impression on your partners with a few clicks.

Trigger a gifting task (as compensation or content creation purposes) that lets creators:

- Select from eligible products
- Choose the product quantity and add or confirm a prefilled address
- Click “Claim Gift”



## Drive efficient product fulfillment

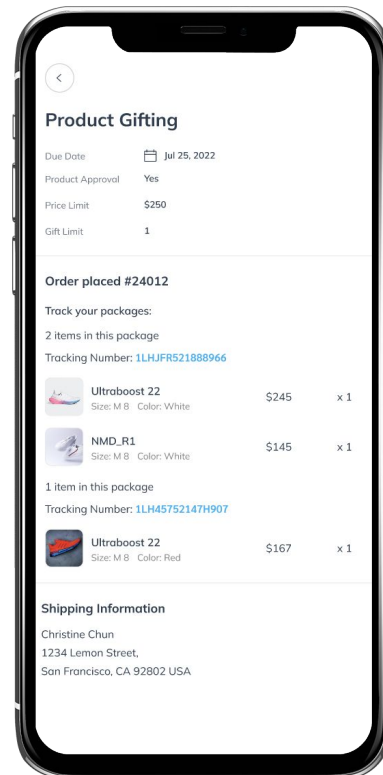
Save time on product sizing and shipping data gathering — empower creators to add it directly to your Shopify system. Spend less time buried in spreadsheets and more time building valuable partnerships.

# Compensate creators with their favorite products

## Select eligible products and ship them instantly

Set product, price, and quantity limitations. Then choose if you want to approve orders before they're fulfilled.

Once approved, the order is created in Shopify and shipped. Next, you'll receive tracking information.



## Inspire authentic user-generated content (UGC)

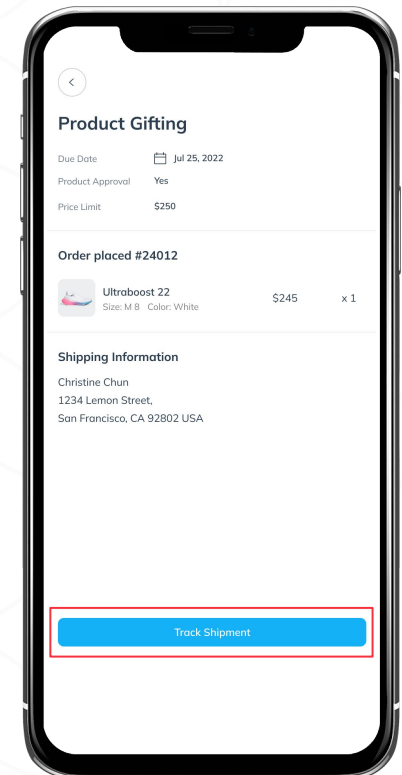
By choosing their own gifts for compensation, you're setting the stage for genuine engagement with creators and their audience through UGC.

## Track orders using a dashboard

Track the product status from fulfillment to shopping in one user-friendly dashboard.

## Measure campaign spending

Track each order as a gift event and oversee your total gifting and campaign costs.



Ready for a more efficient gifting process? Visit [impact.com / creator](https://www.impact.com/creator) to learn more or request a demo today.