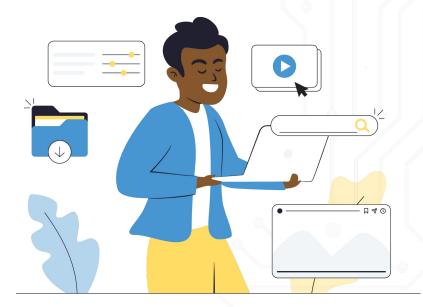


Recover revenue from out-of-stock and broken links

Trackonomics' Link Scanner allows publishers to identify where they lose commissions by automatically scanning monetized links that drive your readers to out-of-stock products, 404 pages, dead URLs, price mismatches, or bad redirects.

With Link Scanner, you can get most value out of every monetized link, encourage conversions, and keep your readers coming back for more.



Link rot costs the affiliate industry an estimated \$5.5M monthly in lost revenue.

What's holding you back from becoming the next content commerce success story?

Revenue loss due to link rot

Broken links, 404 pages, and out-of-stock products cost you valuable affiliate revenue and often go unnoticed.

Poor user experience

Broken links disrupt the consumer journey, providing a suboptimal experience that discourages users from returning to your site.

Manual fixes impede scalability

Manually identifying and swapping out rotten links is a tedious, inefficient, and error-prone process that makes scaling difficult.



Make the most of your affiliate links



Revenue loss due to link rot

Recover lost revenue by automatically detecting and replacing broken links to ensure no clicks go to waste.



Poor user experience

Link Scanner removes the manual effort from link audits. Automate your scans and swap out rotten links with a touch of a button.



Manual fixes impede scalability

Intelligence tools ensure you're always on top of changes in your vertical and staying one step ahead of the competition.

What's holding you back from becoming the next content commerce success story?

Keep users returning to your website by providing a seamless and engaging user experience.

Removing disruptions like 404s, out-of-stock products, and out-of-season offerings engages your users and makes them eager to return. <u>Schedule a demo</u> or contact <u>info@trackonomics.net</u> to learn more.

<u>www.impact.com</u>

Request a demo