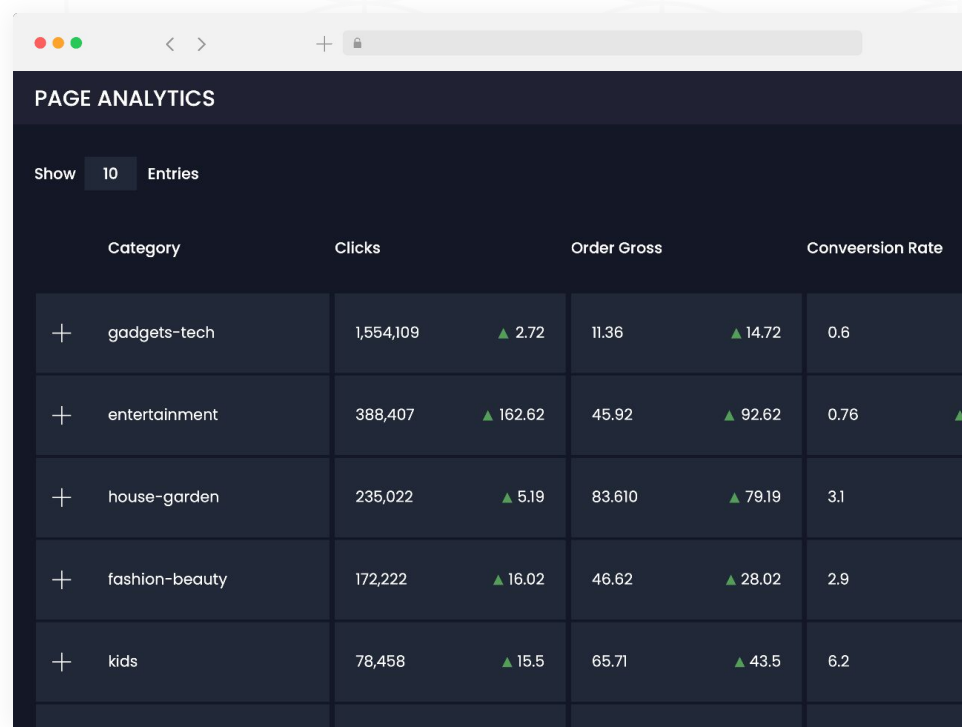# Trackonomics
by impact.com

Automate link generation and reporting with Trackonomics

As your affiliate program matures, it becomes increasingly challenging to scale. Onboarding new networks takes valuable time and resources when you don't have scalable API integrations. Manually tracking performance data also becomes nearly impossible without automated reporting.

Trackonomics by impact.com provides the tools you need to generate revenue and drive a successful affiliate program.

PAGE ANALYTICS

Show 10 Entries

Category	Clicks		Order Gross		Conveersion Rate
gadgets-tech	1,554,109	▲ 2.72	11.36	▲ 14.72	0.6
entertainment	388,407	▲ 162.62	45.92	▲ 92.62	0.76
house-garden	235,022	▲ 5.19	83.610	▲ 79.19	3.1
fashion-beauty	172,222	▲ 16.02	46.62	▲ 28.02	2.9
kids	78,458	▲ 15.5	65.71	▲ 43.5	6.2

What holds you back from joining new programs and accelerating revenue growth?

Siloed data across platforms

When you manually track and manage data on multiple platforms, you waste valuable time and don't get a holistic view of performance.

Integrating new affiliate networks

Joining new affiliate networks is vital for program growth, but intensive engineering requirements often hinder integrations.

Limited data identification

Publishers often have heaps of data they want to track, but are bound by three SubIDs with tight character limitations, forcing them to pick and choose.

Trackonomics
by impact.com

Automate your partnership management

Link automation

Trackonomics link automation dynamically generates links across affiliate networks with a single click.

Data aggregation API

Seamlessly connect all of your affiliate networks, saving money and conserving engineering resources.

Affiliate data management

Avoid hours of error-prone manual reporting and get a unified view of your affiliate data without logging into multiple networks.

Find out how Trackonomics by impact.com can power your partnerships

Make data and aggregation easier so you can focus on growing your affiliate program. Contact a growth technologist at trackonomicsdemo@impact.com or schedule a demo today. Schedule a demo or contact info@trackonomics.net to learn more.

www.impact.com | Request a demo