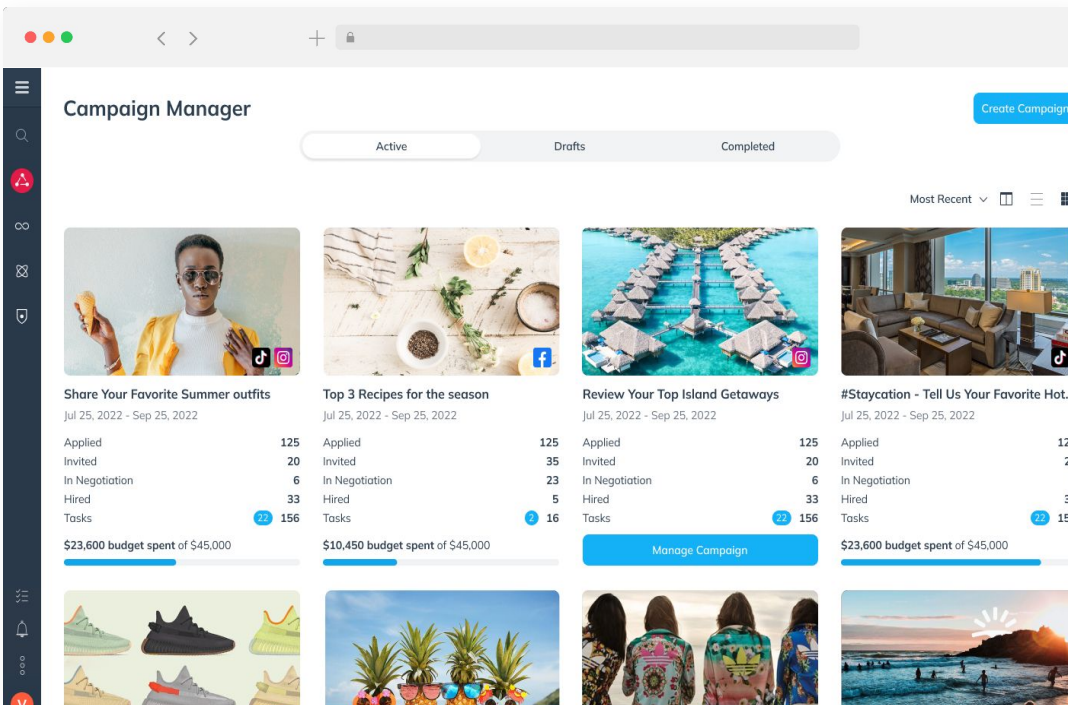


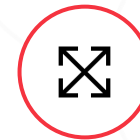
Maximize your brand's reach and performance for creator collaborations

Discover and recruit creators who align with your brand values to build long-term relationships and trust with your audience, while offering flexible compensation models to confidently scale your business and ensure consumer safety with impact.com.



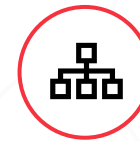
Discover the right creators

Access 123k+ verified marketplace creators and a 350m+ extended creator network



Optimize your funnel

Gain full-funnel performance visibility at all your touchpoints to optimize your program



Automate campaign workflows

Customizable campaign creation, management, payments and tracking workflows reduce manual work

“impact.com / creator has helped us to scale our influencer activity at speed from both a gifting and CPA capacity. With access to a huge portal of international talent, the creator platform helps to eliminate time spent on manual research and outreach. The software also perfectly aligns with our strategy to onboard influencers to an affiliate commission structure, this is a function that we struggled to find across the market, making the influencer marketing platform extremely unique, standing out from the rest”

Nicola Cronin, Influencer Marketing Manager, Front of the Pack

Exceed your campaign objectives effortlessly

Use multiple means to find your ideal creators

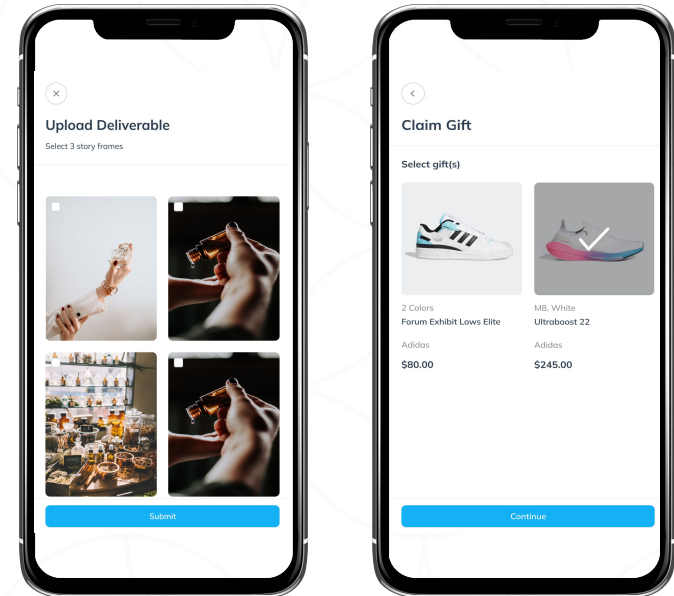
Explore creator discovery through our Marketplace, Extended Search, Social Listening and upcoming Chrome Extension. Access 123k+ marketplace profiles and 350m+ additional creators. Use advanced filtering, rich data, and comparative performance metrics for informed hiring decisions.

Save time launching and managing campaigns

Streamlined workflows for seamless campaign creation, task management, and hiring. Simplify operations with recurring tasks, customized SOWs, campaign duplication, application pauses, flexible contracts, and centralized creator content management, including usage rights and filtered access.

Motivate each creator with the right incentive

Reward creators with performance bonuses, flat fees, product gifts, or a hybrid approach. Automate contract creation, negotiation, invoicing, and payment.



Invest in your creators with confidence

Measure your creator ROI at every single touchpoint and invest in your best creators, with confidence.

Elevate your team's capacity

Expand your team's capabilities with our comprehensive support. Our digital strategists and execution experts excel in building partnerships between brands and influencers.