

# Expand your revenue through direct partnerships on impact.com

Long-term partnerships help publishers and content creators like you increase revenue, and it's never been easier to start. With the help of impact.com's technology and marketplace, you can spend less time on manual tasks and build a thriving partnership program.



Adidas



Airbnb



Allstate



Backcountry



Fanatics



Felix Gray



HSBC



Lenovo



Levi's



L'Oréal



StockX



Tuft & Needle

## Accelerate growth

The impact.com Marketplace connects you with thousands of brands across verticals. Efficiently negotiate contract terms and develop long-term partnerships with impact.com's transparent platform.

## Ensure an excellent user experience

Send users to the precise page you want, even in-app. The impact.com tracking technology ensures a high-quality user experience for your audience across a variety of devices.

## Support for publishers of all kinds

The impact.com platform supports various publisher types, such as affiliates, content partners, influencers, and more.

# Features to supercharge your brand partnerships

A host of impact.com platform features help publishers and content creators get the most out of their partnerships.

## User-friendly profile creation

Streamline the account creation and sign-in process. Link your social or Gmail accounts so you never need to remember a password.

## Robust reporting

With impact.com's straightforward reporting, you enjoy complete visibility into your data, enabling you to prove your value to brand partners. Furthermore, these features help optimize your promotional efforts for greater success.

## Seamless payment processing

Work with brands in any country and get paid in whatever currency you choose. Withdraw funds each time you reach a monetary threshold or select a date to get paid monthly.

## Speedy support

Connect with our team of product experts from within the platform. Access our help documentation and guides whenever you need assistance.

## Flexible contracting

The impact.com platform provides a customizable and streamlined contracting process. Negotiate terms directly within the platform to get the best for your business and begin working with brand partners right away.

## Frictionless communication

Contact brands directly within the platform. Efficiently resolve questions, negotiate contracts, and easily keep track of your communication history.