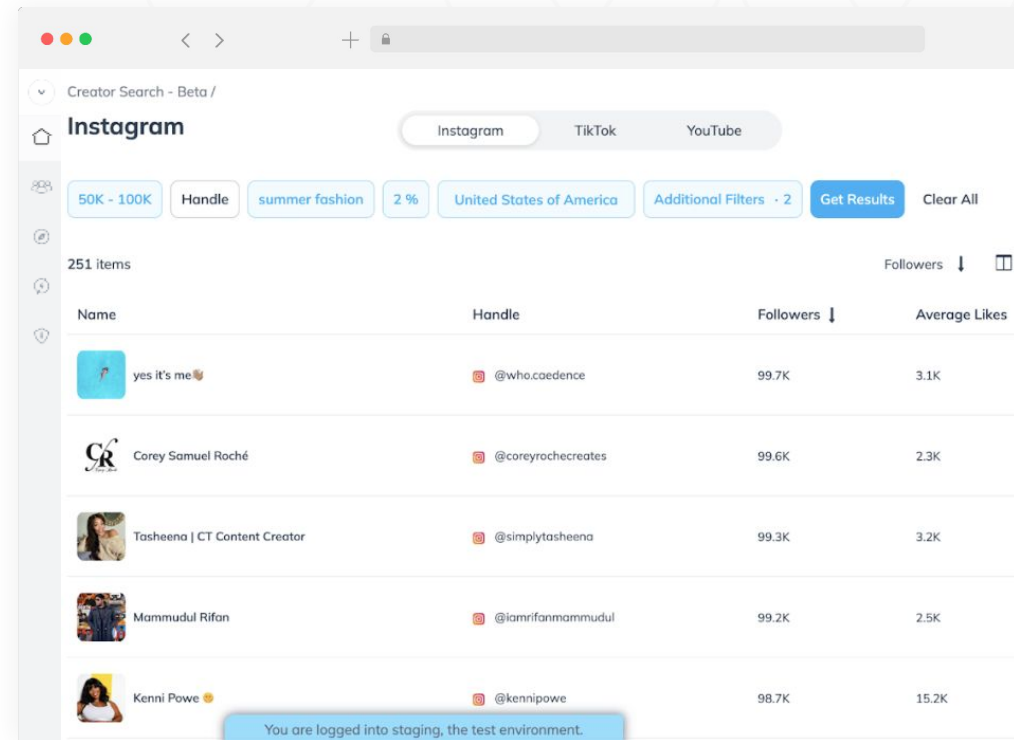


Discover the right creators — Smarter, faster, and at scale

Traditional discovery tools are slow, limited to existing networks, and lack the filters or speed needed to scale modern campaigns. This results in missed opportunities, wasted time, and difficulty finding creators who truly align with your brand.

Creator Search is a real-time discovery tool that instantly surfaces high-quality creators across Instagram, TikTok, YouTube, and more — whether they're on impact.com or not.

With advanced filters, lookalike discovery, and cross-platform reach, it empowers brand teams to move fast and scale smarter.



Discover high-potential lookalikes

Find creators with similar audiences or content styles to your top creators that are perfect for expanding proven campaigns.

Reach anyone, take action immediately

Invite on- or off-platform creators, share search results, track prospects to accelerate your campaign workflow.

Launch faster with real-time search

Instantly surfacing creators using smart filters for platform, audience, engagement, and more to launch campaigns faster.