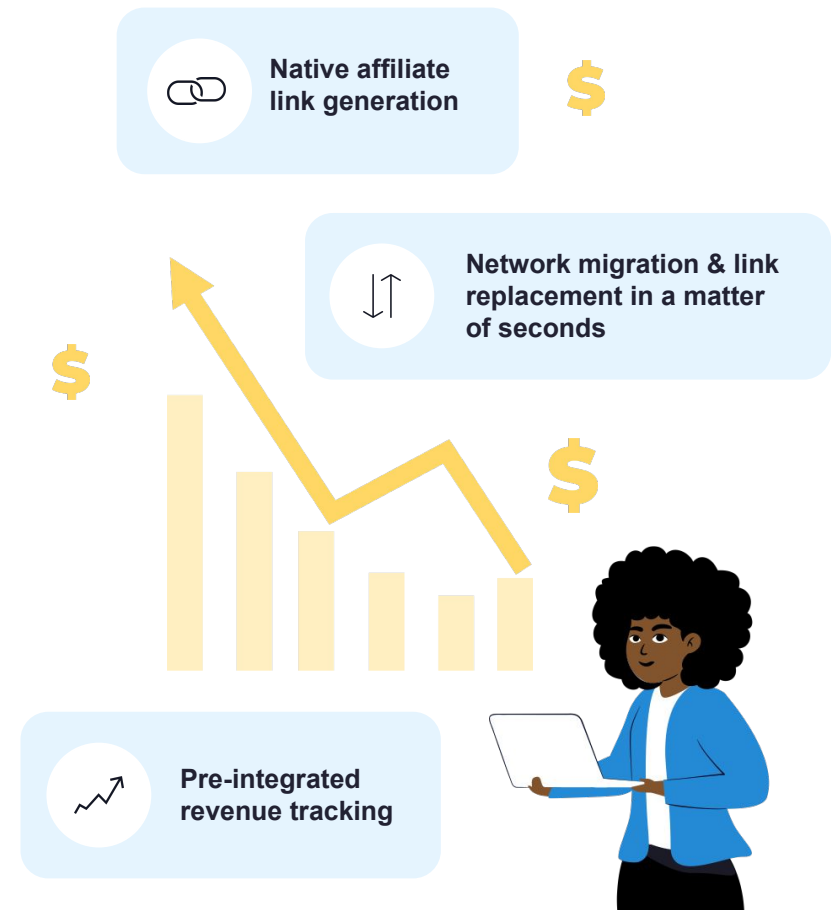


All the powerful tools you need to accelerate commerce growth

WordPress is the CMS of choice, powering millions of websites globally, including some of the leading commerce content publisher sites.

The Trackonomics WordPress Plugin equips you with the tools to monetize and publish content faster directly in your CMS. Robust APIs enable native integration of features such as affiliate link generation, revenue attribution tracking, and link management.

Optimize editorial workflows, unlock actionable content intelligence, and seamlessly monetize content all in one place.



From link generation to pre-integrated revenue tracking, the Trackonomics WordPress Plugin connects directly to your CMS.

What hinders your affiliate growth?

Gaps in user journey touchpoints

Without proper attribution tracking, publishers find it difficult to accurately map the user journey and measure content success.

Inefficient editorial workflows

Publishers often spend countless hours toggling between different platforms, tools, and affiliate networks just to ensure proper monetization of content.

Prolonged development time

Integrating disparate data systems can require intervention from development teams that take weeks or months to complete.

Automate and scale affiliate earnings



Flexibility and ease of integration

Powerful APIs allow our publishers to leverage and integrate the capabilities of Trackonomics into your CMS without extra development time.



Seamlessly drive content monetization

The Trackonomics WordPress Plugin empowers publishers with the tools necessary to monetize and optimize content all in one place.



Optimize operational efficiency

Natively-integrated tools such as affiliate link generation and revenue attribution transforms editorial workflows to maximize productivity.

Ready to see the Trackonomics WordPress Plugin in action?

Create a powerful commerce content program in WordPress. From automated link generation, to pre-integrated revenue tracking capabilities, to bulk link updates, the Trackonomics WP plugin provides all the tools you need to accelerate revenue growth. [Schedule a demo](#) or contact info@trackonomics.net to learn more.

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[Request a demo](#)