

Impact + Uniqodo: Seamless promotion experience

Seamlessly access Uniqodo’s powerful Promotion Management Platform directly from the Impact Marketplace. Uniqodo takes unique codes to a new level by supercharging the way you issue *and* activate your ecommerce promotions. Uniqodo combines the sophistication of a promotions engine with a bespoke engineering to activate eCommerce promotions on site. This all adds up to delivering your customers a seamless promotion experience that drives engagement and sales.

Testimonial

“Uniqodo has increased the number of affiliate partners we can work with and has significantly broadened the offers BT can publicize.”



Oliver Mould

Senior Online Sales Manager, BT

Gain virtual turnkey access to Uniqodo technology — all tracked and reported through Impact’s award-winning platform

Uniqodo Promotion Engine



Control



Validation



Advanced

Uniqodo Activation Solutions



Promotion UX



Distribution



Activation



- Get control of your promotions
- Target the right customers
- Increase conversion rates (CR)
- Grow average order value (AOV)
- Build loyalty
- Foster lifetime value
- Conduct A/B tests
- Meaningful insights



How Uniqodo enables promotions

Uniqodo Promotion Engine

Unique codes reduce over-discounting and increase profit margins by preventing promotions from being shared or leaking into places you did not intend, with API integrations for publishers and owned channels, promotions are controlled to only the audiences you want to target. Advance validation and codes, tailor promotions to your business needs.

Uniqodo Bespoke Development

Uniqodo's bespoke development services allow you to A/B test promotional strategies and navigate through unique eCommerce and checkout challenges. They also help you deliver creative/co-branded messaging throughout the customer promotion journey to supercharge engagement and conversion.

Track Uniqodo's incremental contribution on the Impact Partnership Cloud™

Through the Impact platform you can easily access Uniqodo's promotion platform to augment your existing promotion engine with all of Uniqodo's capabilities with just a simple JavaScript tag integration via your tag management platform - no IT development required. To learn more about harnessing this team for your own growth, contact your CSM or reach out to grow@impact.com.

grow@impact.com

www.impact.com

[Request a demo](#)