

impact.com x Singular: Tap into the partnership for growth across channel and platforms

Your existing partnership program can drive app installs and conversions too.

With impact.com's and Singular's integration, you can maximize performance and ensure tracking continuity across web and mobile.



Uncover comprehensive performance insights

With Singular's Data Connector, access an aggregated view of partnership performance metrics juxtaposed to mobile spend data, which gives you an in-depth understanding of how your investments translate into conversions and results.

Achieve seamless reporting consistency

By accurately tracking and attributing performance across both mobile and web campaigns, you gain a comprehensive perspective of your customers' journeys. This empowers you to make well-informed decisions about campaign optimization and resource allocation.