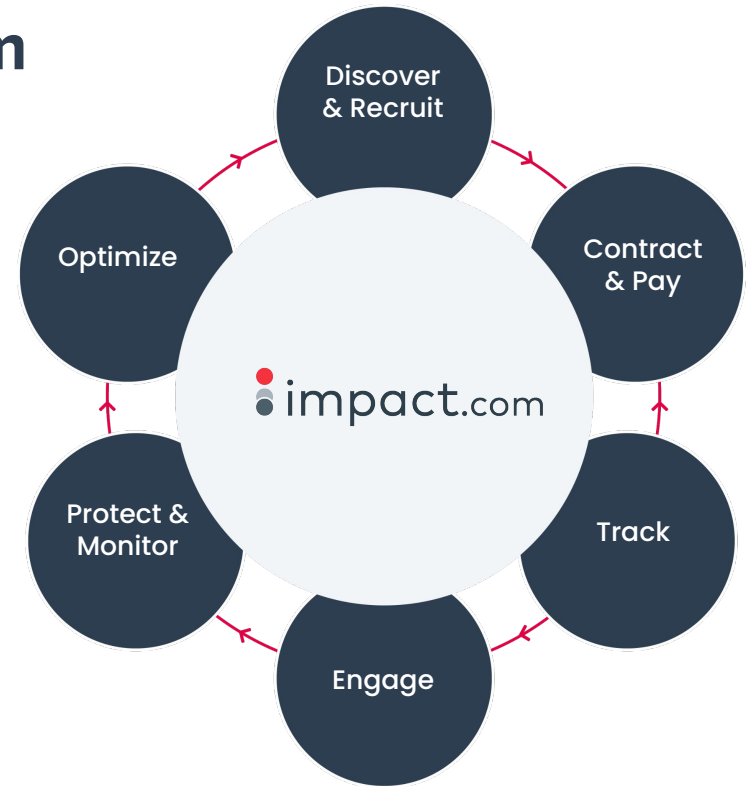


# Join impact.com's Referral Program

Brands rely on partnerships to reach customers, win their trust, and offer them value. Through leading partnership automation technology, impact.com empowers brands to collaborate with all kinds of publishers, creators, and organizations, from discovery through optimization.

When you join the impact.com Referral Program, you'll be rewarded when you bring new brands into the Impact customer ecosystem — all while growing your network relationships and strengthening your partnerships expertise.



*Help your readers, followers, and clients scale and manage their partnership programs*



## Realize the value of your network and relationships

You earn a percentage of revenue every time one of your referrals becomes a paying Impact customer.

## Deliver additional value to your audience

Connect your readers, followers, and peers to industry-leading partnership automation technology that will help them grow their business.

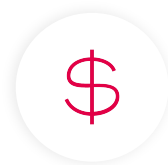
## Establish yourself as a leader in the partnership channel

Gain exclusive access to partnership education resources and amplify your voice as a partnerships expert.

## How does it work?

If you're a technology leader, publication, or visionary, and know brands in your network that might need help scaling their partnership program, refer them to impact.com and get rewarded when they become paying customers.

### Who in your network would make a good referral?



A **direct-to-consumer brand** looking to acquire new subscribers



A **finserv company** trying to ensure partner compliance



An **early-stage affiliate program** looking for new partners

### Why impact.com?

The partnerships channel is one of the most exciting growth opportunities today. Partnerships are the best way to reach customers while adding value and improving their user experience. But companies that are managing partnerships in a manual, non-scalable way will not be able to capitalize on the opportunity. Complete partnership life cycle automation is important to impact.com and, as a referral partner, you can help your network discover the power of this category-defining technology.

**Interested in becoming an impact.com Referral Partner?**