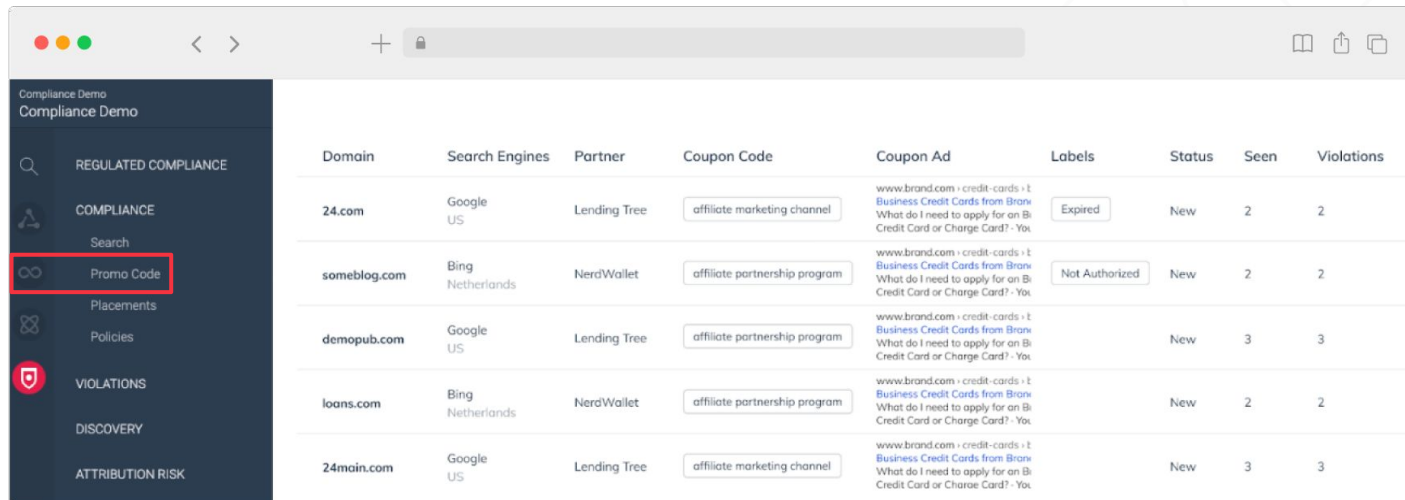# Find and resolve promo code violations in record time

Promo codes help brands increase sales, reach new audiences, and give their customers great deals. Roughly 90% of consumers today report using promo codes when making online purchases. However, this also increases risks — 42% of brands fall victim to promo code misuse. When publishers misuse promo codes, customer experience is ruined, brand reputation is damaged, shopping carts are abandoned, and revenue is lost Unfortunately, manually monitoring promo code activity across partners and non-contracted publishers is challenging and time-consuming.

Promo Code Monitoring by impact.com helps catch the promotion of expired and unauthorized codes

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Automation saves time

Save time with the automation of daily promo code monitoring - directly from your impact.com account.

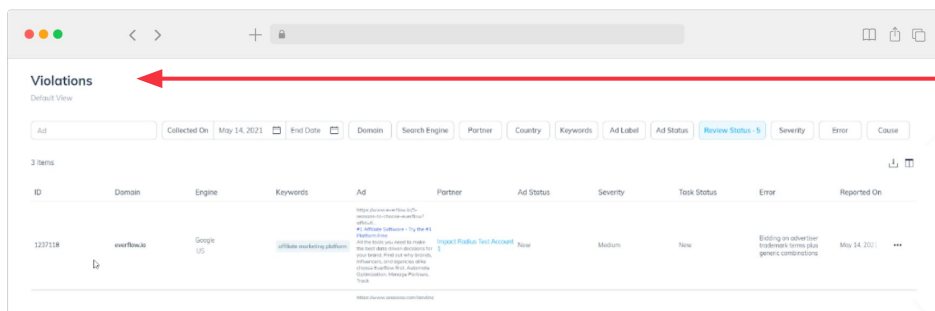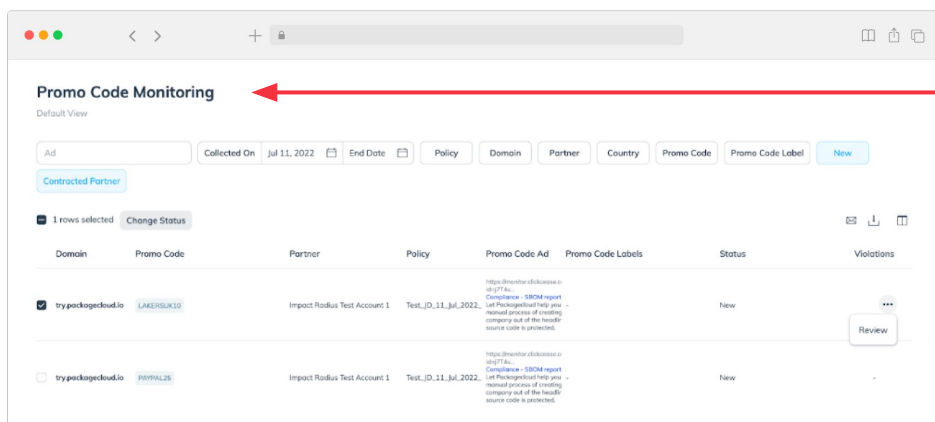### See a full publisher picture

View data from your partners and non-contracted publishers - even if they aren't part of your program.

Resolve violations quickly & easily

Stop manually chasing down offenders. Resolve violations quickly and easily with automated remediation.

Put daily monitoring and remediation on auto-pilot

Promo Code Monitoring scans organic search data daily to provide always-on protection for your promo codes — all within the impact.com platform.

1. Monitor

Daily scanning of organic search data for each promo code — detailing the activity of your partners and non-contracted publishers outside of your program.

2. Remediate

Create, automate, and enforce rules to resolve violations, such as promotion of expired or unauthorized promo codes.

Improve customer experience, protect brand reputation, and confidently scale promo code programs.

Promo Code Monitoring is available to all impact.com customers. Chat to your CSM today about adding it to your subscription — or contact grow@impact.com *to learn more.*

www.impact.com   Request a demo