

Next-gen solution for lead generating partnerships

Develop long-term, profitable partnerships that maximize the growth and ROI of your business

Custom performance notifications

Monitor activity performance such as form-filled leads and revenue generated with custom notifications and alerts via email and/or SMS, mitigating financial risk and improving quality of traffic.

Automated contracting & payment

Electronically contract with partners using features such as daily caps and minimum EPC. At the end of the month, receive automated invoices and payments through the impact.com clearing house.

Real-time reporting suite

Access a wide range of detailed reports that can be broken down by product, brand referring url, device and more, and gain a comprehensive understanding of campaign performance.

Flexible payment processing

Withdraw funds on a set day each month or when your balance reaches a specified threshold. Work with advertisers in any country; get paid in the currency you choose.



Transparent marketplace

Straightforward search features, clearly visible terms and exposed contact information lets you find new brand partners and grow your business.

API / open platform

Push data back to your own analytics platform or DMP using our API, postbacks or piggybacks.

Join [impact.com](https://www.impact.com)'s marketplace to connect with 2,500+ partners and start getting paid faster and easier.