

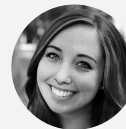
# Manage and scale your influencer program with a team of strategic experts

Choose between evergreen packages that provide continuous, engaging content and one-time campaigns that make an impact at the right moment.

No matter your choice, you'll still get access to our vast influencer network and innovative strategies. We'll ensure your brand message resonates with your target audience and fosters long-lasting connections.

Experience the difference of our personalized approach that blends creativity, authenticity, and data-driven insights to help your brand to reach its goals — and beyond.

*"The impact.com team's comprehensive approach in collaborating with the Vivino team every step of the way helped us to partner with the right mix of influencers to meet our program goals and made it a very smooth and pleasant experience."*



**Reyna Piñon**

Associate, Brand Marketing  
Vivino

## Drive an end-to-end campaign

- Let us manage the entire campaign for a single fee
- Cover casting, curated lists, negotiations & influencer onboarding

## Drive an end-to-end campaign (con't)

- Fulfill campaign briefing, draft reviews, amplification & reporting
- Save on influencer and service fees by harnessing evergreen, always-on partnerships and ambassador programs

## Embed ongoing expertise on your team

- Commission additional support for any tasks from casting to payment or product seeding and more