



# Drive partnership growth with the Klaviyo and impact.com integration

You have a successful Shopify ecommerce business powered by Klaviyo. Your online store can do even more with the Klaviyo and impact.com integration to create **partnerships that drive real revenue and brand awareness.**

Managing partnerships requires a lot of time of time, effort, and resources. Here's where impact.com comes in—it seamlessly fits into your tech stack, **integrating with your Shopify storefront and Klaviyo in just minutes.**

The integration automates manual processes, so you can focus on what you do best — selling your products to enthusiastic customers.



## Save time and resources

There's no need to invest in developers to configure the integration. You can **turn on the integration without any additional resources** in a couple of steps.

## Combine impact.com partnership data with Klaviyo's marketing automation to amplify partner efforts

**Easily pull data** on partner-driven events from impact.com into Klaviyo. Use this info to build email and SMS flows, and segments in Klaviyo quickly.

## Target customers your partners have influenced

**Create customized email and SMS messages** referencing partner content, related products promoted by partners, and more. These messages amplify the value of your partnerships and ensure your marketing outreach aligns with how your customers experience your brand.

[www.impact.com](https://www.impact.com)

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