Impact Data Lab: Discover insights, build reports, and share your data story

Manipulate and bend large swaths of data to uncover unique insights about how your customers and partners are interacting. The Impact Data Lab provides the flexibility to create unique reports and build a fully customizable dashboard in one place.

Answer highly specific questions

Execute on niche tasks with the ability to drill down into custom charts and answer questions like "Which type of partner is best at selling last season's products?"

Accelerate time to insight

Go from building to presenting faster with intuitive drag-and-drop functionality of dozens of dimensions and measures.
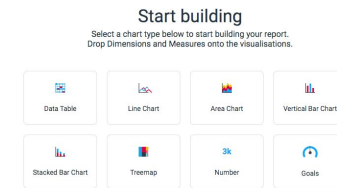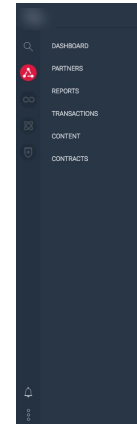
Visualize your data

Use the fully customizable environment to configure layouts, host charts side by side, and showcase your report all in one session.

partnership
cloud

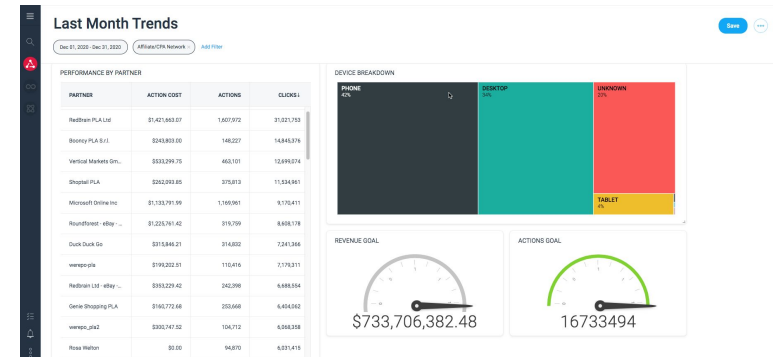# Customize your reports and discover unique insights

Automate your report building workflow

Build, share, and present your reports all in one place. Create and load reports with less latency so you can spend more time analyzing and strategizing.

Discover insights and build data stories

Import custom measures, pivot your data by more than just time, see how you're pacing towards goals, and more. Explore every angle your data has to offer.

The Impact Data Lab transforms what you can do with your data and provides an all-new empowerment in how you strategize your reporting. Use Impact Data Lab to audit and optimize your partnership program like never before. Reach out to grow@impact.com to learn more.

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