

Impact Data Lab: Discover insights, build reports, and share your data story

Manipulate and bend large swaths of data to uncover unique insights about how your customers and partners are interacting. The Impact Data Lab provides the flexibility to create unique reports and build a fully customizable dashboard in one place.

2020 Holiday Analysis
 Nov 01, 2020 - Dec 31, 2020 | Affiliate/CPA Network | Add Filter

PARTNER	REVENUE↓	CLICKS
Ebates Performance ...	\$154,704,154.58	5,804,998
rewardStyle	\$47,794,041.89	17,576,678
Slickdeals_LLC	\$27,696,248.91	3,655,816
WhaleShark Media, L...	\$25,088,166.28	1,387,178
NextGen Shopping L...	\$12,394,356.66	545,412
Future PLC.	\$9,702,899.49	7,323,543
Shashank	\$9,442,641.54	855,073

PACING TO GOAL (ACTIONS)
637342

TOP COUPON PARTNERS BY REVENUE

Partner	Revenue
WhaleShark Media, ...	~25M
Sazze, Inc.	~18M
Savings.com	~2M
Ziff Davis - Offer ...	~1M

REVENUE AND CLICKS BY PARTNER

REVENUE AND CLICKS BY PARTNER

DIMENSIONS
Partner

MEASURES
Revenue
Clicks

FILTER BY

Answer highly specific questions

Execute on niche tasks with the ability to drill down into custom charts and answer questions like “Which type of partner is best at selling last season’s products?”

Accelerate time to insight

Go from building to presenting faster with intuitive drag-and-drop functionality of dozens of dimensions and measures.

Visualize your data

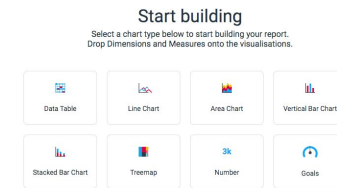
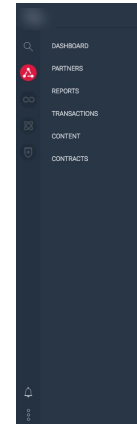
Use the fully customizable environment to configure layouts, host charts side by side, and showcase your report all in one session.



Customize your reports and discover unique insights

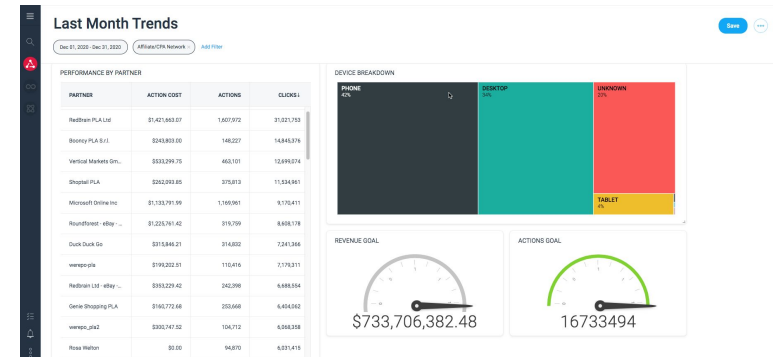
Automate your report building workflow

Build, share, and present your reports all in one place. Create and load reports with less latency so you can spend more time analyzing and strategizing.



Discover insights and build data stories

Import custom measures, pivot your data by more than just time, see how you're pacing towards goals, and more. Explore every angle your data has to offer.



The Impact Data Lab transforms what you can do with your data and provides an all-new empowerment in how you strategize your reporting. Use Impact Data Lab to audit and optimize your partnership program like never before. Reach out to grow@impact.com to learn more.



grow@impact.com

www.impact.com

[Request a demo](#)