

Discover, recruit, and scale the right publishers for your affiliate partnership program

Introducing the impact.com partnership management platform — one unified place to manage and optimize all your affiliate partnerships. Our easy-to-use tools help you:

- **Diversify your partnerships** to tap into new audiences, aligned to your brand.
- **Ensure full-funnel performance visibility** to accurately measure publisher and channel contributions.
- **Streamline program management** to save time, optimize your program, and accelerate growth.

Trusted by 2,500+ world leading brands



Discover the right publishers

- Find quality partners in our curated marketplace of 110k+ affiliate publishers
- Qualify your prospects with detailed publisher profiles and in-app chat
- Automate discovery and recruitment workflows

Maximize affiliate impact

- Reliably measure affiliate performance and incentivize top performers
- Understand how affiliates contribute to conversion events and drive incremental value
- Identify competitive gaps in your program

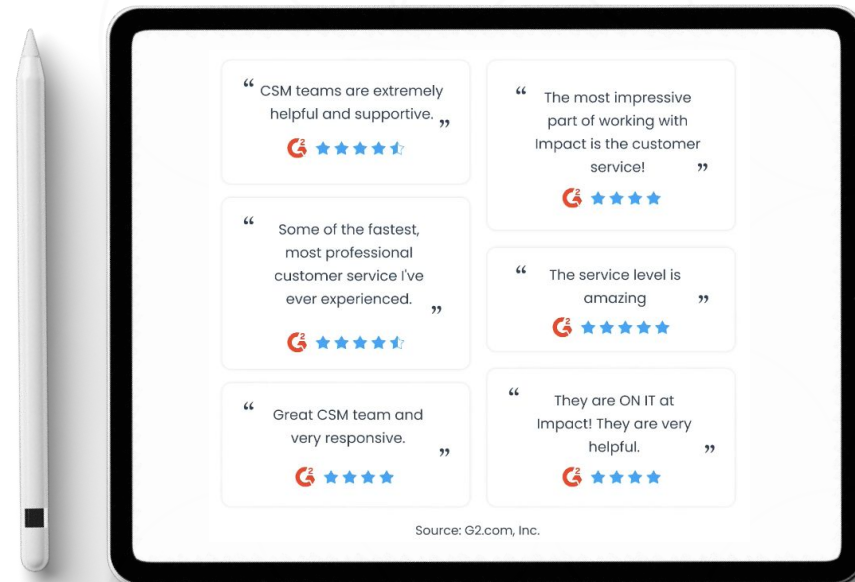
Optimize program workflow

- Enhance publisher engagement with newsletters, creative assets, product catalogs, and more
- Build flexible contracts to align payouts with value, pay quickly, and simplify tax prep
- Automate monitoring and program compliance workflows

Elevate your affiliate team with tailored services

Running a successful program takes the right tech and the right people. We'll give you both.

With **onboarding and migration** services, you can get your account set up and partners moved over quickly. Once you're onboarded, get custom support for your **day-to-day operations**— from troubleshooting the basics to full-managed services or customized approaches anywhere in between.



Onboard in 30 days or less

- Get help with account and tracking setup
- Leverage integrations with most major ecommerce plugins
- Most clients complete onboarding in less than 30 days

Migrate without losing data

- Migrate seamlessly without revenue loss
- Maintain continuity with existing partners
- Launch in readiness to maximize return

Scale faster with experts and courses

- Receive strategic guidance from our customer growth experts
- Get product support via live chat and on-demand resources
- Hire additional managed services from our respected agency partners

Ready to create sustainable growth through partnerships? Contact sales@impact.com to learn more about how impact.com can help.