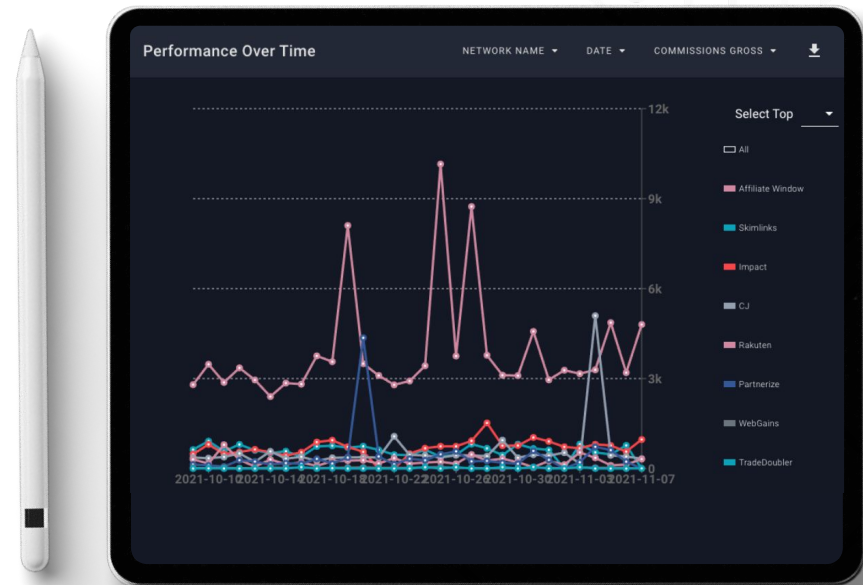


## Boost commerce content revenue with Trackonomics

Advertising and paywalls no longer drive rapid growth for publishers. That's why they need commerce content, a revenue stream that capitalizes on consumer demand for information to guide their purchase decisions. Commerce content provides a service to consumers, which allows publishers to monetize their content and the trust of their audience.

[Trackonomics by impact.com](https://www.trackonomics.com), a solution for publishers, empowers you to efficiently form new direct partnerships with advertisers and gain full visibility into your commerce content program's insights.



*Track the performance of your networks over time with multiple metrics including clicks, commission, sales, and more.*

### What's holding you back from greater commerce content success?

#### Siloed data across platforms

Trying to manually track and manage performance data from multiple platforms is time consuming and offers no holistic view of performance.

#### Manual tasks hampering scalability

Manually generating affiliate links across multiple platforms is tedious, inefficient, and especially prone to human error.

#### Link rot eats away revenue

Broken links can lead consumers to out-of-stock products. If you can't identify and update these links, you can lose significant revenue.

# Automate your partnership management

Trackonomics by impact.com gives you everything you need to successfully start and run a commerce content program.



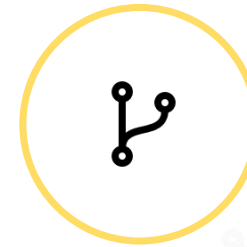
## Link scanner

Automatically detect and replace broken links to ensure no clicks go to waste. Pick up all that lost revenue with the Trackonomics Link Scanner.



## Page-level attribution

Know exactly how much revenue any individual article has generated through affiliate purchases.



## Link generator

Save yourself countless hours and tracking errors. Trackonomics link automation dynamically generates links for all your networks at the touch of a button.

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**Take your commerce content program to new heights with Trackonomics.**

Commerce content is a key driver for publisher growth and the right tech platform can make all the difference. Contact a growth technologist at [trackonomicsdemo@impact.com](mailto:trackonomicsdemo@impact.com) or schedule a demo today.

[www.impact.com](http://www.impact.com)

[Request a demo](#)