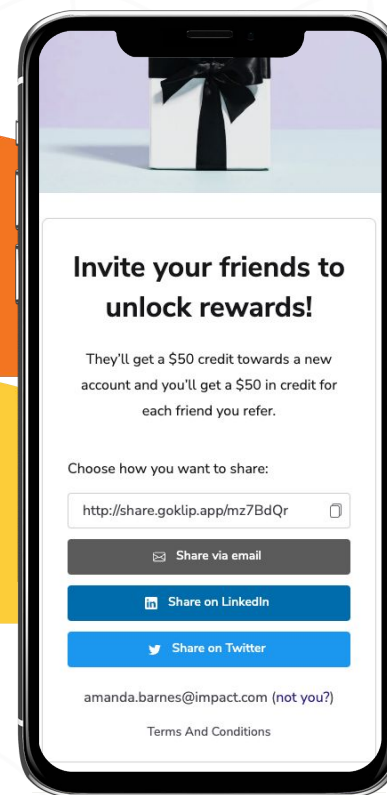


# Turn delighted customers into revenue-driving advocates

The impact.com / advocate customer referral solution inspires customers to become champions for your brand. As the most customizable and configurable solution, our technology enables brands to:

- Build on-brand, seamless, and easy-to-use referral experiences
- Create unique programs that meet their revenue and growth goals
- Engage and motivate participants with the incentives they actually want
- Save time with fully automated workflows



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## Engage customers

Ensure your customers can easily find, interact with, and participate in your referral program.

## Motivate participation

Incentivize with rewards your customers want. Gamify the program to keep them coming back.

## Grow revenue

Grow your revenue through highly customizable referral programs designed to drive results.

# Build, track, and monitor unique & customized referral programs

## Configure and control the ins and outs of your program

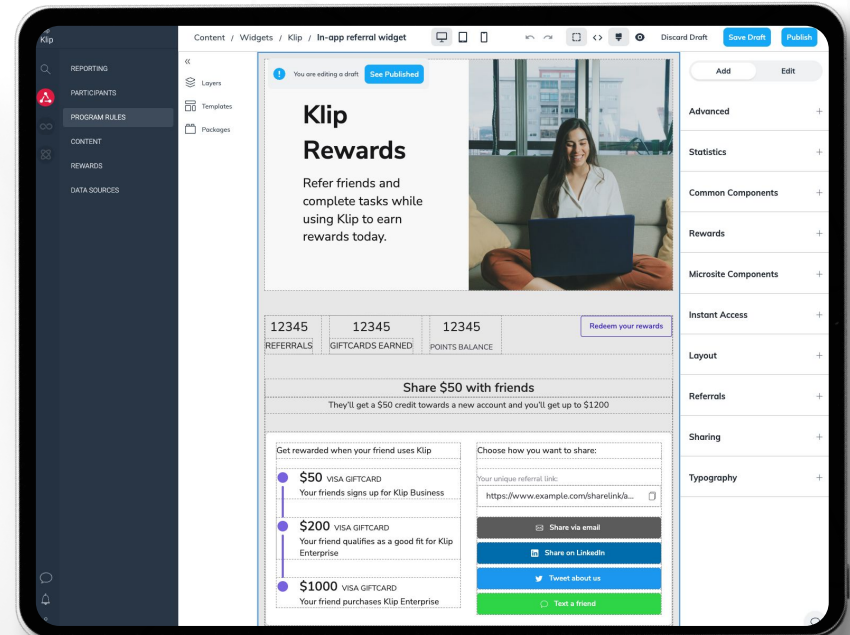
Create a completely custom program that fits your referral strategy and business goals with highly configurable builders. Set unique rules and conditions, and create custom events. Choose from multiple incentives, decide who you're rewarding, when, and for what behavior.

## Track, monitor, and adjust as needed

Pull reports directly from our analytics dashboard to measure the program performance. Monitor engagement, revenue generated, and more.

## Simplify program operations

Save valuable time by automating everything, from engaging the advocate and the referred person to instantly rewarding both parties.



## Scale with services

Ensure success with strategic services and industry experts to help you launch, scale and optimize your program