

4 POWERFUL REASONS TO CHOOSE PARTNERSHIPS



Still on the fence about why partnerships are the best way to grow your business? These four powerful reasons make the decision easy.

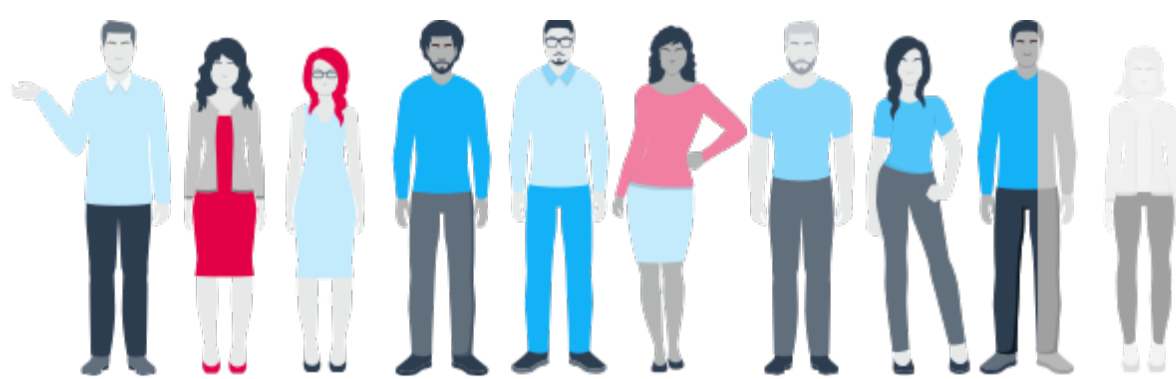
1

30% OF TOTAL REVENUE CAN COME FROM PARTNERSHIPS

86%

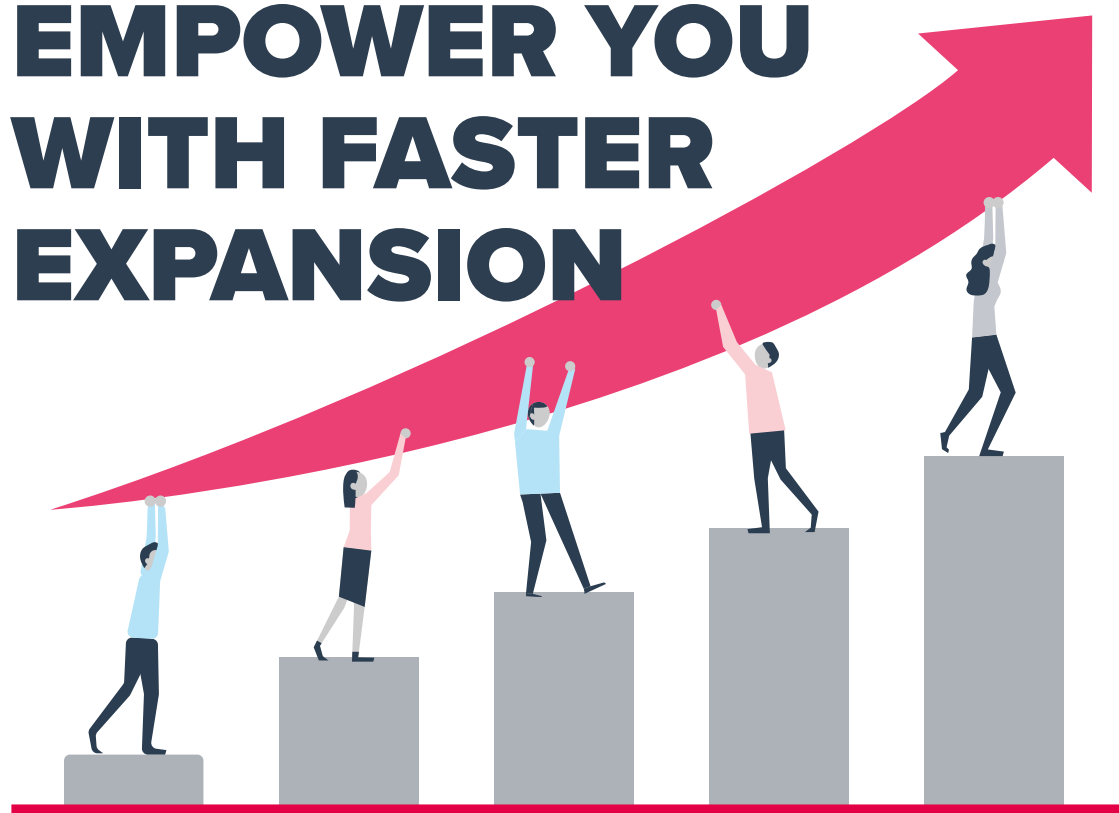
OF ADVERTISERS SAY:

“Partnerships are fueling growth!”



2

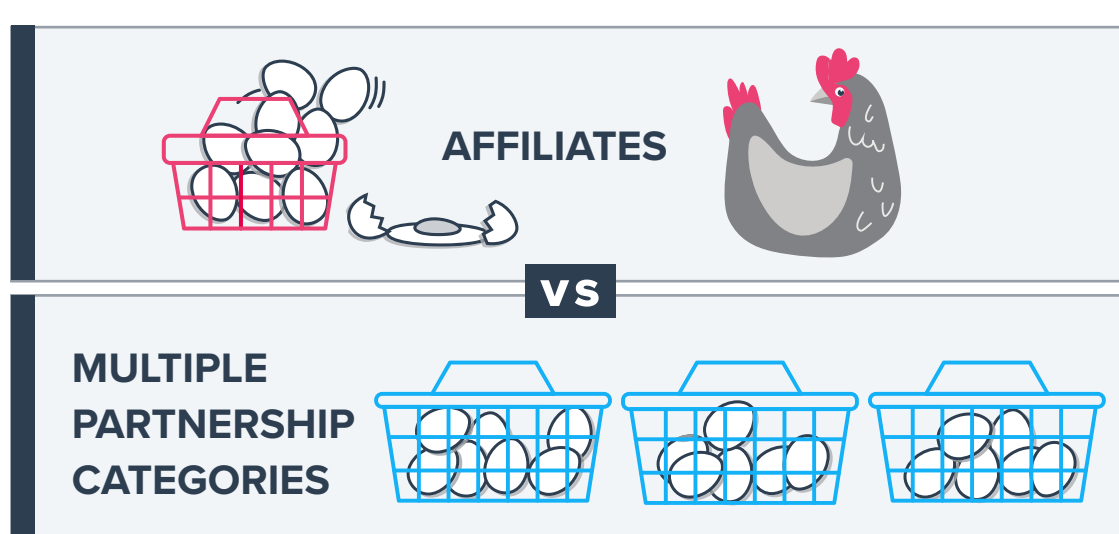
PARTNERSHIPS EMPOWER YOU WITH FASTER EXPANSION



LEVERAGING YOUR PARTNER’S RELATIONSHIPS AND RESOURCES

3

DIVERSE PARTNERS EQUAL SUSTAINABLE VALUE



PUT YOUR EGGS IN MANY BASKETS — capture consumer conversion micro-moments across many partner types

4

WITH PARTNERSHIPS ON THE RISE, PROFESSIONALS WHO UNDERSTAND THE CHANNEL ARE IN DEMAND



Faster, more powerful, long-term revenue growth, *plus* expanding career opportunities? Get it all—seize opportunity with the partnership channel!