

Ecomnia leverages predictive analytics to exceed 12%+ conversion rates for Giant Food

Partner overview

Ecomnia (Impact ID: 4292179) is a shopper acquisition platform offering exclusive commerce content placements across editorial sites, influencers, and other exclusive high-intent placements.

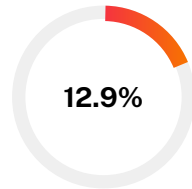
Solution

Ecomnia primarily sources traffic from content-commerce placements, across a network of exclusive paid placements, and publisher relationships. Its USP is its ability to provide full transparency as well as guaranteed compliance. Brands can request live placements at any time through Ecomnia's compliance team.

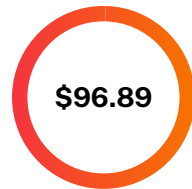
Results

By leveraging predictive analytics, Ecomnia's partnership with Giant Food converted at a 12.91% conversion rate and an Average Order Value of \$96.89.

The results speak for themselves:



Conversion rate



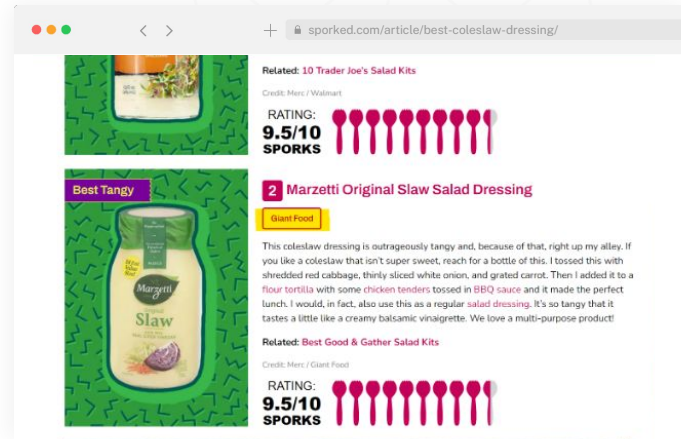
Average order value

About Ecomnia

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[impact.com's](https://www.impact.com) technology platform and partnerships marketplace drives revenue growth for brands like yours.

Sample placement



Get in touch